

Høj El & Automation Joins Motus Nordic



As of January 3, 2025, Motus Nordic Group A/S has acquired Høj El & Automation ApS, located in Ejstrupholm. Industrial and logistics companies are continuously focused on efficiency and productivity through automation—a development Motus Nordic already contributes to as a value-creating supplier to industrial and logistics businesses in the Nordics.

Høj El & Automation ApS delivers automation solutions and electrical installations to a wide range of industries and companies. With this acquisition, Motus Nordic further expands its portfolio of relevant products and services that help move products and people safely and efficiently through production and logistics chains.

The acquisition of Høj El & Automation ApS aligns perfectly with Motus Nordic's strategy to be an end-to-end partner in automation and digitization for the food, industrial, and logistics sectors.

"Høj El & Automation ApS has, over many years, provided high-quality service and effective automation solutions to a diverse range of industries. With this acquisition, Motus Nordic, together with the other companies in our portfolio, is better positioned to offer end-to-end solutions, including electrical installation and automation servicing. Moreover, Høj El & Automation ApS fits seamlessly into our existing group of companies, enabling us to continue operating quickly and flexibly within our customers' value chains," says Nicolai Hansen, CEO of Motus Nordic.

Ready for the next step

"The company has experienced significant growth in recent years, and we have been seeking new owners who want to continue developing Høj El and help take the next steps," says Brian Skærlund, CEO of Høj El & Automation ApS.

"We are extremely proud that Høj El & Automation is becoming part of Motus Nordic. Through this sale, we have ensured that Høj El & Automation can evolve into the future alongside the other companies under Motus Nordic. It was crucial for us to find a strategic and value-based match, and we are aligned in our commitment to developing excellent joint solutions for our customers moving forward," says Jakob Jessen and Brian Skærlund, CEOs of Høj El & Automation ApS.

Motus Nordic sees significant potential in this acquisition, emphasizing the synergy between the various companies to strengthen both their individual and collective positions in the market. "We see that safety, efficiency, and optimization are becoming critical for businesses' competitiveness. That's why we believe the solutions from Høj El & Automation ApS will play a key role in addressing future needs. Together with Motus Nordic, we see a strong foundation for growth and innovation," concludes Nicolai Hansen.

About Motus Nordic and Bagger-Sørensen Equity A/S

Motus Nordic works every day to enhance the competitiveness of its customers by delivering tailored solutions that safely and efficiently move products and people through logistics and production flows.

Motus Nordic is owned by Bagger-Sørensen Equity. Bagger-Sørensen Equity is part of the family office of the Bagger-Sørensen

family, owned by the fourth generation, Steen and Claus Bagger-Sørensen. Bagger-Sørensen Equity engages in direct investments based on active ownership and a long-term investment horizon. The investments are targeted at small and medium-sized enterprises with growth potential.

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